



# Outreach and Marketing Internship

**Organization Description:** Sierra Streams Institute (SSI) is a watershed science organization based in Nevada City, California, dedicated to increasing watershed stewardship capacity throughout the Sierra Nevada region and beyond. Founded in 1996 as Friends of Deer Creek, SSI has grown to become an important voice in the regional scientific community. We work with local, state, and federal agencies as well as universities and community groups to find solutions to the problems that afflict Deer Creek and Bear River watersheds. These watersheds share the challenges resulting from a century and a half of gold mining, development, and agriculture. SSI's emphasis on rigorous science, data collection and community engagement provides the basis for restoration decisions that are made on behalf of Sierra watersheds, and makes us a valuable partner of local and state government agencies. Sierra Streams Institute will establish a first-in-the-county Environmental and Citizen Science Center in the spring of 2018.

## Description:

- Develop outreach materials for the Environmental and Citizen Science Center.
- Assist with publicity including writing newsletter articles, promoting programs on various media outlets (radio, flyering, etc.), and increasing social media presence (facebook and instagram).
- Organize community event for "Know your Watershed Week".
- Assist with website updates and messaging.
- Table at local events to recruit volunteers in order to spread the word about the great work SSI is conducting.

## Requirements:

- Passion to engage, coordinate, and educate the community on environmental topics and restoration activities.
- Excellent "people skills" and a commitment to positive interactions with diverse community members.
- Previous experience with community engagement, outreach and tabling.
- Strong written communication skills for creating press releases, news articles, blog posts, etc.
- Experience boosting organizations social media presence
- Excellent organizational skills and attention to detail.
- Ability to work both independently and in teams, solve problems, and exercise good judgment.
- Ability to multi-task and prioritize.
- Graphic design experience (a plus)
- Technical skills using WordPress, Mailchimp or Giftworks (a plus)

**Additional Benefits:**

- Build professional network and portfolio.
- Gain outreach and PR experience.
- Get involved in your local community to spread the word about environmental issues.
- Flexible work schedule (10 – 15 hours/week)

**To Apply: Send resume, two references, and a cover letter including why you are interested in the position and what you hope to gain from it to Karin Emanuelson at [karin@sierrastreamsinstitute.org](mailto:karin@sierrastreamsinstitute.org).**